



Partner Benefits

[Full-length Integrated Web Page](#)

Upload your logo, marketing text, business hours, services, coupons, and more. Anywhere. Anytime. As an Integration Partner, you get unlimited content space on our site. More than an Ad, your content is integrated with our dive spots and diving destinations.

[Get Leads!](#)

What makes the DiveSpots.com channel unique is that you get targeted traffic. Your business is directly associated with your local market and your local dive spots. When our members plan a trip using our online DiveTrip feature, they opt in for information on dive boats, gear rentals, and specials. Get onboard and get those leads!

[Direct Link to Your Web Site](#)

Do you have a Web site? Partnering with us can improve your Google PageRank® since we link directly to your site (not just a redirect), increasing your relevance as a dive-related Web site. Plus, as a Gold Partner, you'll be included in our new cutting-edge Google XML site map. Call us to learn more about how this can greatly help your business.

[Help Your Customers Find You - Part 1](#)

Tell us your GPS coordinates and we'll provide our members with a quick direct synch to their Garmin, Furuno, or other GPS devices. We take care of the messy technology to make downloading your location as easy as point-and-click. Our members love this feature!

[Help Your Customers Find You - Part 2](#)

When it comes to contact management, Microsoft set the standard with Microsoft Outlook. We provide our members with direct integration to Outlook by offering your business information (address, phone numbers, Web Site, and e-mail address) in Outlook Interchange Format (XML vCards). One click and you're in their contact list.

[Keep it Current with TrueSynch](#)

True Integration becomes reality when you partner with us. Our exclusive TrueSynch feature makes it easy to publish dive schedules, events, specials, and news automatically to our site. You're probably already publishing this stuff to your own site. With TrueSynch, we automate those same updates to our site.

[Charts and Satellite Maps to Your Door](#)

Upload your GPS coordinates and we'll provide our members with accurate maps and satellite images directly to your business.

[We'll Take You Wireless!](#)

Imagine this: You're a DiveSpots.com member on the road looking for a local dive shop. No problem - DiveSpots.com can be accessed with a cellular phone or PDA! Get GPS coordinates, photos, and dive spot descriptions. And of course, we include addresses, phone numbers, GPS locations, and a direct one-click call link to you, our partner dive shop.

[Featured On Our Portal](#)

Serve up news, specials, events, and upcoming dive trips - whatever you can imagine - and promote it through our member portal. Doing so also gets you on the My Yahoo! Portal, MSN Portal, and others. Find out how.

[Monthly SCUBA Newsletter](#)

We respect our member's privacy and never sell member lists. However, we do offer opportunities to promote your business to our members via our Monthly SCUBA e-mail Newsletter. This is a great way to promote your next event to a targeted opt-in e-mail list.

Please read our Media Kit for even more benefits, or call us anytime.

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